

THE COURAGE WITHIN
Los Angeles, CA • September 26-28

PRECONFERENCE WORKSHOP SPONSORSHIP OPPORTUNITIES

For more information, contact: nacac@theYGSgroup.com

NACAC'S POPULAR PRECONFERENCE WORKSHOPS WILL BE RETURNING TO LOS ANGELES AT NACAC CONFERENCE 2024. THESE WORKSHOPS ARE ONE TO ONE-AND-A-HALF DAY PROGRAMS BEGINNING WEDNESDAY, SEPT. 25 AND CONCLUDING ON THURSDAY, SEPT. 26.

CHIEF ENROLLMENT OFFICERS' FORUM (CHIEF)

\$40,000

This workshop delves into the varied demands of admission leaders for innovative and sustainable strategies that achieve institutional goals. This workshop is geared toward Chief Enrollment Management Officers and those aspiring to take the next step in their professional career.

STRATEGIC DATA MANAGEMENT FOR ENROLLMENT LEADERS (STRATEGIC DATA)

\$35,000

This workshop provides mid- to senior-level admission professionals with the information and background knowledge to develop data analysis and strategic leadership skills.

THE FUTURE OF GLOBAL MATCH: EMPOWERING COLLEGE ADMISSION COUNSELING PROFESSIONALS (GLOBAL MATCH)

\$25,000

This workshop has two strands – one for counselors and the other for enrollment professionals. This course is designed for participants to gain actionable insights to enhance their effectiveness in working with international students.

ADMISSION MIDDLE MANAGEMENT INSTITUTE (AMMI)

\$15,000

This popular workshop has long been an essential step in the professional development of high-performing admission professionals. Targeting mid-level admission professionals, this workshop challenges participants with content suggested as essential to successful growth trajectory in their career.

LEADING A DYNAMIC COLLEGE COUNSELING PROGRAM (LEADING)

\$10,000

This intensive workshop is designed to support professionals in the acquisition of essential tools, resources, and knowledge pertaining to the industry. College counseling professionals, regardless of title, will learn how to lead their program and facilitate change from any position.

SPONSORSHIP BENEFITS

Sponsorship	CHIEF	Strategic Data	Global Match	AMMI	Leading
Benefits	\$40,000	\$35,000	\$25,000	\$15,000	\$10,000
Complimentary Registrations	Five (5)	Five (5)	Five (5)	Four (4)	Three (3)
15-minute sponsor message at the beginning of workshop	✓	✓	✓	✓	✓
Logo recognition on official NACAC promotions including emails, website, social media, and signage	✓	✓	✓	✓	✓
Full registration list with name, title, institution name, address, and registration type	✓	✓	✓	✓	✓
Happy Hour Social	✓	✓			
Opportunity to purchase 'Happy Hour Social' for \$10,000*			✓	✓	✓
NACAC Conference 2024 'Gold' Sponsor Benefits	✓	✓	✓		
NACAC Conference 2024 'General' Sponsor Benefits				✓	
Continued 'right of first refusal' for 2024	✓	✓	✓	✓	✓

***Optional 'Happy Hour Social' includes:**

- Two (2) drink tickets per person (up to 75 attendees)
- Option to increase drinks and room capacity.
- Branded napkins.
- Logo recognition on promotional materials and event signage.