## **EDUCATION SESSIONS**

ADMISSION OFFICE OPERATIONS
COLLEGE ADVISING

DEI GLOBAL ENGAGEMENT

HURSDAY, SEPT 26   1:30 p.m 2:30 p.m.	Room
*Advising Prospective NCAA Student-Athletes	152
*Artificial Intelligence in Essay Writing: Unlocking New Opportunities through Human Collaboration	151
*Increasing Impact, Access, and Equity Through a School Wide College Peer Mentor Program At (Almost) Any Budget	511
*Comunidades Unidas: Multi-Faceted Approaches to Supporting College Access	406
*Creating Inclusive Environments for Transgender Students in the College Search, Admission, and Enrollment Process	501
*Dreams to Degrees: A Community Approach to Recruiting Underrepresented Students	403B
*Equity at the Crossroads: Navigating Implicit Bias in College Admission – A Comprehensive Exploration for School Counselors	411
*Reflections from Our First Post-SFFA Admission Cycle	502A
*The Changing Role of Calculus in STEM Admission	408B
*The State of Black Enrollment: Changing Landscape, Evolving Trends, and Winning Strategies	150
Title IX Major Updates: The Biden Administration's Recent Rule Changes and Religious Exemptions	403A
*Canada's Postsecondary Landscape from Coast to Coast	404
*The Urgency of Simplicity: Lumina Foundation's Great Admissions Redesign	515B
Growing Roots & Branching Out: Investing in Enrollment Professionals to Retain Talent and Advance the Field	408A
*Successfully Jumping Out of the Frying Pan: Useful Strategies for Women When Making Career Moves	402
Email, Texting, and Optimized Outreach Strategies for Prospective Students	502B
Foster Student Belonging with a Coherent Deposit to Day One Strategy	153
Reducing the Environmental Impact of Print Marketing: Case Studies in Augmented Reality and Conversational AI	503
AI for Enrollment Leaders	515A

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*The Future of Test-Optional: Creating a Measurable and Mission-Driven Case For Your Testing Policy	152
*College Admission Essays and Generative AI	515B
*Drawing Outside the Lines: Counseling Visual and Performing Arts Students through the Complexities of Discipline-Specific Arts Applications	408A
*Myth-Busting Around Selective College Advising: Key Advising Philosophies and Techniques to Support FGLI Students Interested in Top Colleges	502B
*Testing our Patience: Evaluating the Digital SAT/PSAT Transition	515A
*What is the Value of a Counselor Letter of Recommendation?	151
*Anti-LGBTQ+ Legislation Goes to College: In 2024, It's Definitely Not Just Kids and Sports	403A
*Beyond Translating: Shared Bilingual Spanish Resources and Programming for Latinx Families in the U.S.	403B
*Don't Just Dream Big — Dream Brave: Helping FGLI Students Identify Broader, Best-Fit College Options	150
*How Can Schools Improve AAPI Adolescents' Mental Health?	404
*Executive Function & The College Admission Experience	518
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*Around the World in 60 Minutes: Bringing International Education Into College Counseling	406

HIGHER EDUCATION LANDSCAPE HOW TO PAY FOR COLLEGE

Recruitment

Enrollment Leaders

FRIDAY, SEPT 27 | 9:15 a.m. - 10:15 a.m.

Admission in IPEDS: Changes to Future Collections

When Enrolling at Higher Education Institutions

\*Building Your AI Toolkit for College Admission

\*The End of Counselor Calls: An Opportunity For Equity

with the Families Who Need It Most

FRIDAY, SEPT 27 | 1 p.m. - 2 p.m.

Refugee and Displaced Students

Latine, and Indigenous High School Students

Applying to Selective UK Universities

\*A Series of Fortunate Events

\*The Many Flavors of Direct Admission

FRIDAY, SEPT 27 | 2:15 p.m. - 3:15 p.m.

\*How To Survive the Computer Science Hunger Games

How EducationUSA Can Help You Recruit Internationally

Social Media and College Admission

and Ones That Don't

Strategic Partnerships

Post-SCOTUS World?

Latine students

Global North --> Global South: New Directions in International Student

\*Getting the Message: Strategies for Talking about College Affordability

\*EAB's 2024 Higher-Education Market Scan: Strategic Priorities for

\*From Service to School: Understanding the Barriers Veterans Face

Student Academic Interests Are Shifting: New Strategies for Enrolling the Right Students for the Right Programs at the Right Price Point

\*Standardized Testing & College Grades: A Look at Their Association and Why Authentic Student Work is Important

\*Data is Not a Four-Letter Word. Use it, Show Impact, and Excel

Application Questions About Community, Identity, and Diversity Bending the "Bamboo Ceiling": Enrollment Management Leadership Seen Through the AAPI Lens

\*Owning Your Lived Experiences: Supporting All Students in Answering

\*Building Partnerships and Sustainable Models to Enroll and Support

\*Fostering Seamless Transitions: Cultivating Postsecondary Success for

\*STEM PUSH Network: Making Visible the STEM Achievements of Black,

\*From Distant Miles to the British Isles: Tips for US Curriculum Schools

\*FAFSA Deep Dive - Understanding the Student Aid Index (SAI)

\*Lifting Up Students in Rural and Small-Town America: How Can We

Stand Out From the Crowd: Inquiry Response Strategies That Work-

Tik Tok, Instagram, and Reddit! The Ever-Changing Relationship with

Advancing Transfer Access and Success: Building Collaborative and

\*Breaking Barriers and Empowering Students for College and Career Success Through the Power of Dual Enrollment

\*College Applications Simplified: Preparing Students Early With School-Based Event

\*One Year Later: How are we Advising Students in the Race-Conscious

\*Pathways, Planning, and Partnerships: Supporting Students in the Pursuit of Post-Secondary Education Outside the United States

Work Together to Improve Access to Higher Education?

\*Moving Forward: The Future of College Admission in Challenging Times 515A

Continued Efforts to Cultivate and Catalyze Women Leaders in Higher Ed 403B

\*How (and Why) to Uplevel Your School Profile Post-SCOTUS

PERSONAL & PROFESSIONAL DEVELOPMENT

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## POLICY & ADVOCACY

RECRUITMENT

## RESEARCH

STRATEGIC ENROLLMENT MANAGEMENT

RECRUITMENT STRATEGIC ENROLLMENT MANAG	JEMEN
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A View From the Middle: Retaining and Advancing Talented Staff	515A
*Checking Ourselves Before We Wreck Ourselves: Using Student- Centered Practices to Calm Us All Down	408B
*Creating Team Synergy Through Effective Professional Development Retreats	408A
Millennials Managing Gen-Z: Considering Generational Differences in the Post-COVID Workplace	403A
*Putting Our Masks on First: Self-Care for College Admission Counseling Professionals	152
*I Had to Do My Own Research, No One Knew How to Help Me: Undocumented Students and College Admission	153
*Enhancing Admission: The Role of AI Chatbots in Student Engagement	511
*Increasing Equity in College Recruitment – Helping Colleges Effectively Expand Recruitment to New Schools and CBOs	515B
*Innovating Campus Visits: Personalization in the Post-Pandemic Era	404
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*Practices for Ensuring College Persistence for First Generation, Black, and Latino Male Students	408A
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*College Admission en Español 2.0: A Practical Workshop for Presenting About Higher Education in Spanish	411
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aca.census.gov	

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	*To Matriculation AND BEYOND: Best Practices for Preparing First Generation College Students of Color Beyond the Point of College Admission	411
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	*Enhancing Transfer Success: Strategies for Recruiting and Enrolling Best-Fit Students	403A
	Who is the Student Veteran and How Do They Fit in Your Enrollment Management Strategy?	404