

SCHEDULE

Session Name	Session Location	Session Start	Session End	Session Date
Main Stage: The Future of Leadership: A Conversation with Brené Brown	Hall CD	10:45 AM	12:00 PM	Thu, 9/18
Glass Half Full: Navigating Admission Challenges While Supporting Diversity and Inclusivity	A220/221/222	1:30 PM	2:30 PM	Thu, 9/18
Tapping the Transfer Market: Why You Need More Than a Marketing Campaign	A223/224/225	1:30 PM	2:30 PM	Thu, 9/18
No Time For The Soft Life: Surviving 2025	Union Station Ballroom	1:30 PM	2:30 PM	Thu, 9/18
Aligning Enrollment Strategy With Institutional Mission in a Modern Era	A123/124/125	1:30 PM	2:30 PM	Thu, 9/18
Leading the Way: How College Counselors Can Guide Ethical AI Use	Short North Ballroom A	1:30 PM	2:30 PM	Thu, 9/18
Admission Testing's Trials and Tribulations Continue to Try Us All	A210/211/212	1:30 PM	2:30 PM	Thu, 9/18
Ambition Should Have No Limits: The College Search and Application Process for Students With Diagnosed Learning Differences	A120/121/122	1:30 PM	2:30 PM	Thu, 9/18
Art School Admission & Partnership Recruitment	D182/183	1:30 PM	2:30 PM	Thu, 9/18
Cutting Through the Chaos: The New Presidential Administration's Impact on Higher Education	A213/214/215	1:30 PM	2:30 PM	Thu, 9/18
Renew and Recharge Before You Burnout: Navigating the School Counselor Profession	C170/171/172	1:30 PM	2:30 PM	Thu, 9/18
Storytelling In College Admission: Supporting Students In Essay Writing	B130/131	1:30 PM	2:30 PM	Thu, 9/18
Majors and Careers: It's Not Always a Straight Line	B233/234/235	1:30 PM	2:30 PM	Thu, 9/18
10 Admission Secrets That Your Families Do Not Know	B230/231/232	1:30 PM	2:30 PM	Thu, 9/18
The Shifting Competitive Landscape: What We Know About Where Students are Enrolling	A110/111/112	1:30 PM	2:30 PM	Thu, 9/18
Recruiting the Anxious Generation	A113/114/115	1:30 PM	2:30 PM	Thu, 9/18
Global Education Family Feud: Connections/Collaborations/Conflict Points Between Universities & Counselors	C150/151	1:30 PM	2:30 PM	Thu, 9/18

Session Name	Session Location	Session Start	Session End	Session Date
"Flying Solo" -- Navigating the Challenges/Opportunities at a Public High School	D180/181	1:30 PM	2:30 PM	Thu, 9/18
Balancing Academics, Enrichment, and Life: Data and Case Insights on College Readiness	C161AB	1:30 PM	2:30 PM	Thu, 9/18
Redefining Prestige: What Makes a College Truly Excellent	Short North Ballroom B	1:30 PM	2:30 PM	Thu, 9/18
Redefining the University Journey: Non-Traditional Pathways in Global Education	C160AB	1:30 PM	2:30 PM	Thu, 9/18
Parenting a High Schooler: The Ultimate Admission Professional Development	C160AB	2:45 PM	3:45 PM	Thu, 9/18
Reflections of School Board Service From NACAC Members	C161AB	2:45 PM	3:45 PM	Thu, 9/18
FAFSA® News and Tips (Session 1/2)	Union Station Ballroom	2:45 PM	3:45 PM	Thu, 9/18
Advising Prospective Student Athletes	B130/131	2:45 PM	3:45 PM	Thu, 9/18
Faith in Admission: Recognizing the Unique Strengths of Religious Identities	D180/181	2:45 PM	3:45 PM	Thu, 9/18
Introducing NACAC's New Center for Innovation in College Admission	Short North Ballroom A	2:45 PM	3:45 PM	Thu, 9/18
Navigating Career & Technical Education's Role in College Admission	A210/211/212	2:45 PM	3:45 PM	Thu, 9/18
More Than One Way to Become an Engineer: A Counselor's Guide	B233/234/235	2:45 PM	3:45 PM	Thu, 9/18
URM Students Keep Us Thriving: Our Path Forward Together	A113/114/115	2:45 PM	3:45 PM	Thu, 9/18
Moving Beyond Rankings: Guiding Students to Best-Fit Canadian Universities	C150/151	2:45 PM	3:45 PM	Thu, 9/18
Where Credit Is Due: Achieving Policy Parity Between IB & AP	A220/221/222	2:45 PM	3:45 PM	Thu, 9/18
NACAC Presents: Are the Needs of Low-Income Students Being Met: How Colleges Are Using Institutional Aid	C170/171/172	2:45 PM	3:45 PM	Thu, 9/18
Navigating Pathways to Nursing: Essential Insights on Programs, Admission, and the Shortage	A223/224/225	2:45 PM	3:45 PM	Thu, 9/18
Dealing With Denial and Managing Maybe: Supporting Students as They Receive Decisions	A120/121/122	2:45 PM	3:45 PM	Thu, 9/18

Session Name	Session Location	Session Start	Session End	Session Date
Hidden in Plain Sight: Value, Fit, and Success Beyond the Rankings	Short North Ballroom B	2:45 PM	3:45 PM	Thu, 9/18
Rental Car Breakdowns, Airplane Tailspins: Mental Health Care for Regional Admission Officers	A213/214/215	2:45 PM	3:45 PM	Thu, 9/18
NCAA and Mastery Transcript Consortium: Top Five Myths of Competency-Based Education	A123/124/125	2:45 PM	3:45 PM	Thu, 9/18
Fostering Indigenous Belonging: Global Strategies and Best Practices for First-Year Success	D182/183	2:45 PM	3:45 PM	Thu, 9/18
Inside One University's Approach to Admission Fraud: Challenges, Strategies, and Solutions	A110/111/112	2:45 PM	3:45 PM	Thu, 9/18
College Essay Guy's Updated Approach to Helping Students Write Outstanding College Essays	Short North Ballroom A	8:30 AM	9:30 AM	Fri, 9/19
FAFSA® News and Tips (Session 2/2)	Union Station Ballroom	8:30 AM	9:30 AM	Fri, 9/19
Help Boost Perseverance in Common App Completion: AXS Companion & Counselor Toolkit	A210/211/212	8:30 AM	9:30 AM	Fri, 9/19
Increasing Impact Through a College Peer Mentor Program at Any Budget	C161AB	8:30 AM	9:30 AM	Fri, 9/19
Is Your Organization Following NACAC's GEPCA? Here's How to be Sure...	B233/234/235	8:30 AM	9:30 AM	Fri, 9/19
Keeping it Fresh: Strategies for Agile Information Sharing	D182/183	8:30 AM	9:30 AM	Fri, 9/19
Managing Helicopter and Snowplow Parents in the College Application Process	B230/231/232	8:30 AM	9:30 AM	Fri, 9/19
Candid Camera – Mastering the Video Statement	A220/221/222	8:30 AM	9:30 AM	Fri, 9/19
Supporting Marginalized Youth With Postsecondary Access	A213/214/215	8:30 AM	9:30 AM	Fri, 9/19
Fly-Ins That Soar: Making Counselor Visits Meaningful	A110/111/112	8:30 AM	9:30 AM	Fri, 9/19
Why Students Pick the Schools They Do	A113/114/115	8:30 AM	9:30 AM	Fri, 9/19
The Hottest Seat on Campus: Navigating Leadership in Challenging Times	Short North Ballroom B	8:30 AM	9:30 AM	Fri, 9/19
The State of Black Enrollment: Changing Landscape, Evolving Trends, and Winning Strategies	B130/131	8:30 AM	9:30 AM	Fri, 9/19

Session Name	Session Location	Session Start	Session End	Session Date
NACAC Presents: Recent Trends in Diversity of Applicants and College Recruitment Strategies	C170/171/172	8:30 AM	9:30 AM	Fri, 9/19
A World of Opportunity: Pursuing a UK Degree Amid U.S. Uncertainty	C150/151	8:30 AM	9:30 AM	Fri, 9/19
Make a Plan, See Results: It's Not a Diet, It's Transfer Success	A223/224/225	8:30 AM	9:30 AM	Fri, 9/19
Identity, Community, Safety: Supporting and Recruiting Jewish Students in Climates of Uncertainty	A123/124/125	8:30 AM	9:30 AM	Fri, 9/19
High School to Higher Ed: LD Student Experiences Through a Counselor's Lens	A120/121/122	8:30 AM	9:30 AM	Fri, 9/19
Lifting While Climbing for College Attainment	C160AB	8:30 AM	9:30 AM	Fri, 9/19
Main Stage: Courageous Leadership in Crisis: Lessons We Can't Afford to Ignore	Hall CD	11:15 AM	12:15 PM	Fri, 9/19
From Gimmick to Game-Changer: Immersive Reality Tools for Successful Marketing Campaigns	A223/224/225	1:15 PM	2:15 PM	Fri, 9/19
Testing Policies in Trying Times	A220/221/222	1:15 PM	2:15 PM	Fri, 9/19
Forging Partnerships: Helping Students Experiencing Homelessness Transition to College	C161AB	1:15 PM	2:15 PM	Fri, 9/19
Leading as a FOD (First, Only, Different)	A110/111/112	1:15 PM	2:15 PM	Fri, 9/19
NACAC Presents: Federal Action Update: K-12 Education Policy and the Road to College Access	Union Station Ballroom	1:15 PM	2:15 PM	Fri, 9/19
Ensuring Student Success Through Higher Ed - CBO Partnerships	B230/231/232	1:15 PM	2:15 PM	Fri, 9/19
Stronger Together: Guiding Students Through Academic & Disciplinary Challenges in College Admissions	B130/131	1:15 PM	2:15 PM	Fri, 9/19
NACAC Presents: College Admission Trends You Need to Know	Short North Ballroom A	1:15 PM	2:15 PM	Fri, 9/19
Creative Conversations: Culturally Competent Counseling for Visual/Performing Arts Students and Their Families	C160AB	1:15 PM	2:15 PM	Fri, 9/19
Mind Matters: How Colleges are Addressing Wellness & Mental Health for Students	A120/121/122	1:15 PM	2:15 PM	Fri, 9/19
A Practical Approach to Athletic Recruiting in an Ever-Changing College Landscape	A213/214/215	1:15 PM	2:15 PM	Fri, 9/19

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Supporting Undocumented and Mixed Status Students and Families	D180/181	1:15 PM	2:15 PM	Fri, 9/19
Surviving the FAFSA Fiasco: A Case Study From Multiple Perspectives	B233/234/235	1:15 PM	2:15 PM	Fri, 9/19
College Advising Across Cultures: Success, Sacrifice, and Self-Discovery	A210/211/212	1:15 PM	2:15 PM	Fri, 9/19
Responsible AI in Admission: Choosing, Testing, and Launching AI Tools	C170/171/172	1:15 PM	2:15 PM	Fri, 9/19
The Economics of Fraud	C150/151	1:15 PM	2:15 PM	Fri, 9/19
Talking About Race in College Essays: Practical Guidance for 2025	Short North Ballroom B	1:15 PM	2:15 PM	Fri, 9/19
From Miles to Milestones: Growing Your Career in International Recruitment	A113/114/115	1:15 PM	2:15 PM	Fri, 9/19
Creating Inclusive Environments for Transgender Students: the College Search and Application Process	D182/183	1:15 PM	2:15 PM	Fri, 9/19
Is Direct Admission Having a Moment? The Latest Learnings From Today's Superusers	A123/124/125	1:15 PM	2:15 PM	Fri, 9/19
Why Executive Coaching Matters for Both Emerging and Experienced Enrollment Leaders	Short North Ballroom A	2:30 PM	3:30 PM	Fri, 9/19
The Limits of Calculus: Revisiting the Role of Math Education in Admission	A210/211/212	2:30 PM	3:30 PM	Fri, 9/19
Standing Together: Elevating Muslim Student Belonging on Campus	A123/124/125	2:30 PM	3:30 PM	Fri, 9/19
Empowering Foster Youth: Program Strategies for Postsecondary Success	A223/224/225	2:30 PM	3:30 PM	Fri, 9/19
Disability and the College Admission Process	A120/121/122	2:30 PM	3:30 PM	Fri, 9/19
Where are the Lines? New Trends in Counseling Visual and Performing Artists	C161AB	2:30 PM	3:30 PM	Fri, 9/19
Exploring Global Opportunities: The Benefits of Studying Abroad in Uncertain Times	C150/151	2:30 PM	3:30 PM	Fri, 9/19
Strategies to Support Refugee and Displaced Students Accessing Higher Education	D180/181	2:30 PM	3:30 PM	Fri, 9/19
Tilling the Soil: How Three States Changed the Transfer Landscape	A110/111/112	2:30 PM	3:30 PM	Fri, 9/19

Session Name	Session Location	Session Start	Session End	Session Date
The Mighty Engagement: Reflections and Insights Recruiting in Africa from Admission Leaders	A220/221/222	2:30 PM	3:30 PM	Fri, 9/19
Breaking Barriers: Enhancing College Admission Outreach for Neurodivergent Students	B233/234/235	2:30 PM	3:30 PM	Fri, 9/19
Expanding Pathways: CBO/College Collaboration to Guide More Students To/Through Higher Education	A113/114/115	2:30 PM	3:30 PM	Fri, 9/19
The Long View: Interpreting (& Responding to) Changes in International Student Engagement	Short North Ballroom B	2:30 PM	3:30 PM	Fri, 9/19
The Plight of the Standard Strong Applicant	B230/231/232	2:30 PM	3:30 PM	Fri, 9/19
Grasping the Importance of HBCUs Connecting With Independent Schools	B130/131	2:30 PM	3:30 PM	Fri, 9/19
Understanding CBO Landscapes: The Foundation for Effective Partnerships & Trust	A213/214/215	2:30 PM	3:30 PM	Fri, 9/19
Evolving Your 2025 AI Toolkit for College Admission	Union Station Ballroom	2:30 PM	3:30 PM	Fri, 9/19
From Drab to CAB: Building and Maintaining a Robust Counselor Advisory Board	D182/183	2:30 PM	3:30 PM	Fri, 9/19
Thinking Like the Enrollment Manager: Balancing Financial Aid Priorities Within SEM	C170/171/172	2:30 PM	3:30 PM	Fri, 9/19
Character Counts: Making Your Personality Shine in 150 Characters	A210/211/212	9:30 AM	10:30 AM	Sat, 9/20
NACAC Presents: Federal Action Update: From Congress to Campus	Union Station Ballroom	9:30 AM	10:30 AM	Sat, 9/20
Alternative Pathways and Flexible Entry Requirements for US Students at UK Universities	C150/151	9:30 AM	10:30 AM	Sat, 9/20
Collaborative Strategies for Supporting Mental Health in High School and College Students	B233/234/235	9:30 AM	10:30 AM	Sat, 9/20
Beyond Access: Maximizing Pell Student Success Through Data-Informed Support Systems	Short North Ballroom B	9:30 AM	10:30 AM	Sat, 9/20
Leadership Matters: Are You Creating Trauma or Psychological Safety?	A220/221/222	9:30 AM	10:30 AM	Sat, 9/20
More Than a Walk Through the Quad: Optimizing Counselor Campus Visits	A113/114/115	9:30 AM	10:30 AM	Sat, 9/20
Debunking the Myth of the Starving Artist: Introducing the AICAD Careers Toolkit	C160AB	9:30 AM	10:30 AM	Sat, 9/20

Session Name	Session Location	Session Start	Session End	Session Date
Application Bootcamp: Empowering High School Seniors for College Application Success	B233/234/235	9:30 AM	10:30 AM	Sat, 9/20
Closing the Latine Completion Gap: Combining UnidosUS Policy and Program Solution	A120/121/122	9:30 AM	10:30 AM	Sat, 9/20
Beyond the Price Tag: Conveying Institutional Value to Students and Families	B130/131	9:30 AM	10:30 AM	Sat, 9/20
Counselor's Toolkit for Guiding Neurodiverse Students to College & Career Success	A123/124/125	9:30 AM	10:30 AM	Sat, 9/20
Building Connections: A Roundtable on Understanding and Supporting AANHPI Families With Admission	A213/214/215	9:30 AM	10:30 AM	Sat, 9/20
A Bridge to Postsecondary: MTSS Approaches to Support LGBTQIA+ Students	B230/231/232	9:30 AM	10:30 AM	Sat, 9/20
And Now for Some Good News!	C170/171/172	9:30 AM	10:30 AM	Sat, 9/20
Navigating the New Realities: Supporting First-Generation Students in College Admission	C161AB	9:30 AM	10:30 AM	Sat, 9/20
Unlocking Transfer Potential: Strategies for Increasing and Supporting Transfer Student Enrollment	A110/111/112	9:30 AM	10:30 AM	Sat, 9/20
Talking the Talk, Walking the Walk: Becoming a College Admission Ethical Activist	Short North Ballroom A	9:30 AM	10:30 AM	Sat, 9/20
An Introduction to Solution-Focused Brief Therapy for the College Counseling Office	A120/121/122	11:00 AM	12:00 PM	Sat, 9/20
Beyond the Invite: Building and Sustaining Effective Counselor Advisory Boards	A123/124/125	11:00 AM	12:00 PM	Sat, 9/20
College Essay Guy's 12 (New!) Resources to Uplevel Your College Counseling	Short North Ballroom B	11:00 AM	12:00 PM	Sat, 9/20
Current Climate and International Recruiting - Signaling Welcome With Your Credit Policy	C150/151	11:00 AM	12:00 PM	Sat, 9/20
Report from the NACAC Ad Hoc Committee on Transparency	B230/231/232	11:00 AM	12:00 PM	Sat, 9/20
Starting Strong: Effective Approaches for Beginning a New Leadership Position	A210/211/212	11:00 AM	12:00 PM	Sat, 9/20
The AI Edge	B233/234/235	11:00 AM	12:00 PM	Sat, 9/20
The Columbus Promise: Transforming College Access, Boosting Enrollment, and Ensuring Student Success	A220/221/222	11:00 AM	12:00 PM	Sat, 9/20

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More Than Meets the Eye: Helping Students Discover Unexplored Engineering Fields	A213/214/215	11:00 AM	12:00 PM	Sat, 9/20
The Vanishing Act: Why Students Go Ghost and How to Maintain Engagement	B130/131	11:00 AM	12:00 PM	Sat, 9/20
10 Strategies for Navigating the Workplace for New, Underrepresented, or Burnt-Out Professionals	C160AB	11:00 AM	12:00 PM	Sat, 9/20
The Modern Anchor Institution	A113/114/115	11:00 AM	12:00 PM	Sat, 9/20
Knocking at the College Door: A Look at Future High School Graduates	Short North Ballroom A	11:00 AM	12:00 PM	Sat, 9/20
Bridging the Gap: Understanding Military Service Academy Admissions	C161AB	11:00 AM	12:00 PM	Sat, 9/20
Information Exchange Across Both Sides of the Desk: How Colleges and High Schools Utilize Slate.org	A110/111/112	11:00 AM	12:00 PM	Sat, 9/20
Main Stage: And Still We Rise: The Courage to Lead in Challenging Times	Hall CD	1:30 PM	3:30 PM	Sat, 9/20